



Subaru Banff Triathlon
A Toward Zero Waste Event

Landfills are increasingly expensive and complex operations as they meet modern environmental standards and occupy valuable land. In the Bow Valley it now costs \$90.00 per tonne to ship garbage to a landfill for disposal. In addition, there is growing concern over the economic inefficiencies, public health concerns and environmental implications related to the life cycle of limited-use products that are manufactured and then quickly buried in landfills.

Please join us in moving Towards Zero Waste in the Bow Valley! The Subaru Banff Triathlon team is pleased to cooperate with the Bow Valley Waste Management Commission to offer a "Towards Zero Waste" event. We hope to reduce the overall amount of disposable material AND achieve at least 80% diversion from landfill disposal to recycling. Bring your own mug and look for our team of volunteer Zero Waste Ambassadors who will assist you to properly sort your disposables at clearly identified Resource Recovery Stations.

See you there!

